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(3)ABSTRACT

5 The present invention is directed to novel
artificial T helper cell epitopes (Th epitopes) designed to
provide optimum immunogenicity when used in peptide immunogens
comprising B cell epitopes or peptide haptens, a target
antigenic site of a target antigen for eliciting antibodies
10 thereto. The artificial Th epitopes are covalently linked to
the target antigenic site and optionally an
immunostimulatory sequence to provide effective and safe
peptide immunogens.